



Thoughts around
Academic Mobility

1.

What is Mobility?

1.

What is Mobility?

**It varies from institution to
institution...**



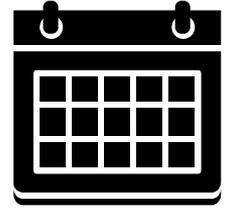
***Student* mobility is any opportunity for students to work or study abroad whilst undertaking their degree programme – whether undergraduate or postgraduate. Student Mobility can be both incoming and outgoing in the form of Bilateral Exchange or one-way Study Abroad**

Glasgow University Definition

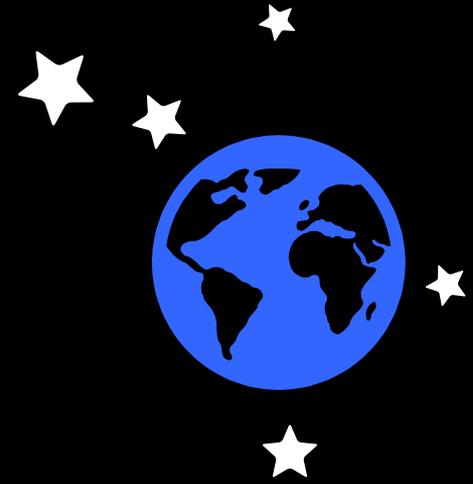


Staff mobility is any opportunity for a member of staff to work or study abroad. Staff Mobility can be both incoming and outgoing in the form of Bilateral Exchange or one-way in-country delivery

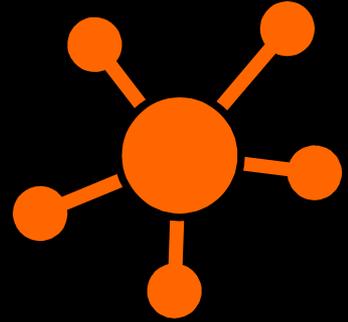
Consider the concept of Academic Mobility



- **More** than study abroad
- **More** than exchanges



It is all our *international* staff and students

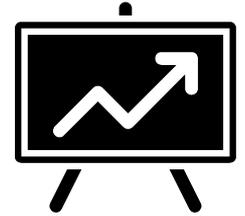


Covid-19 has focused just how important

A panoramic view of a city at sunset. The sky is filled with vibrant orange and yellow clouds, transitioning into a deep blue at the top. In the foreground, several modern glass skyscrapers are visible, their windows reflecting the warm colors of the setting sun. The city below is illuminated with lights, and a river flows through the middle ground. The overall atmosphere is serene and urban.

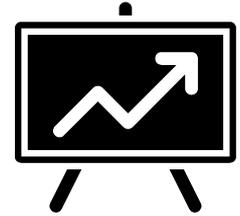
**International Students and their Parents
Feel safer in their home countries**

A harsh truth



We have to be aware that the neo-liberal commodification of learning has created a financial need for international students

A harsh truth



So, let's concentrate on the impact of Covid (and, in the future Brexit) on our International Students

These thoughts also relate to staff, home and international

What if we lose international students?

We stand to lose more than **just the fees**

What if we lose international students?

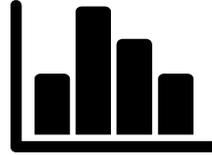
We stand to lose *intercultural competencies*

What if we lose international students?

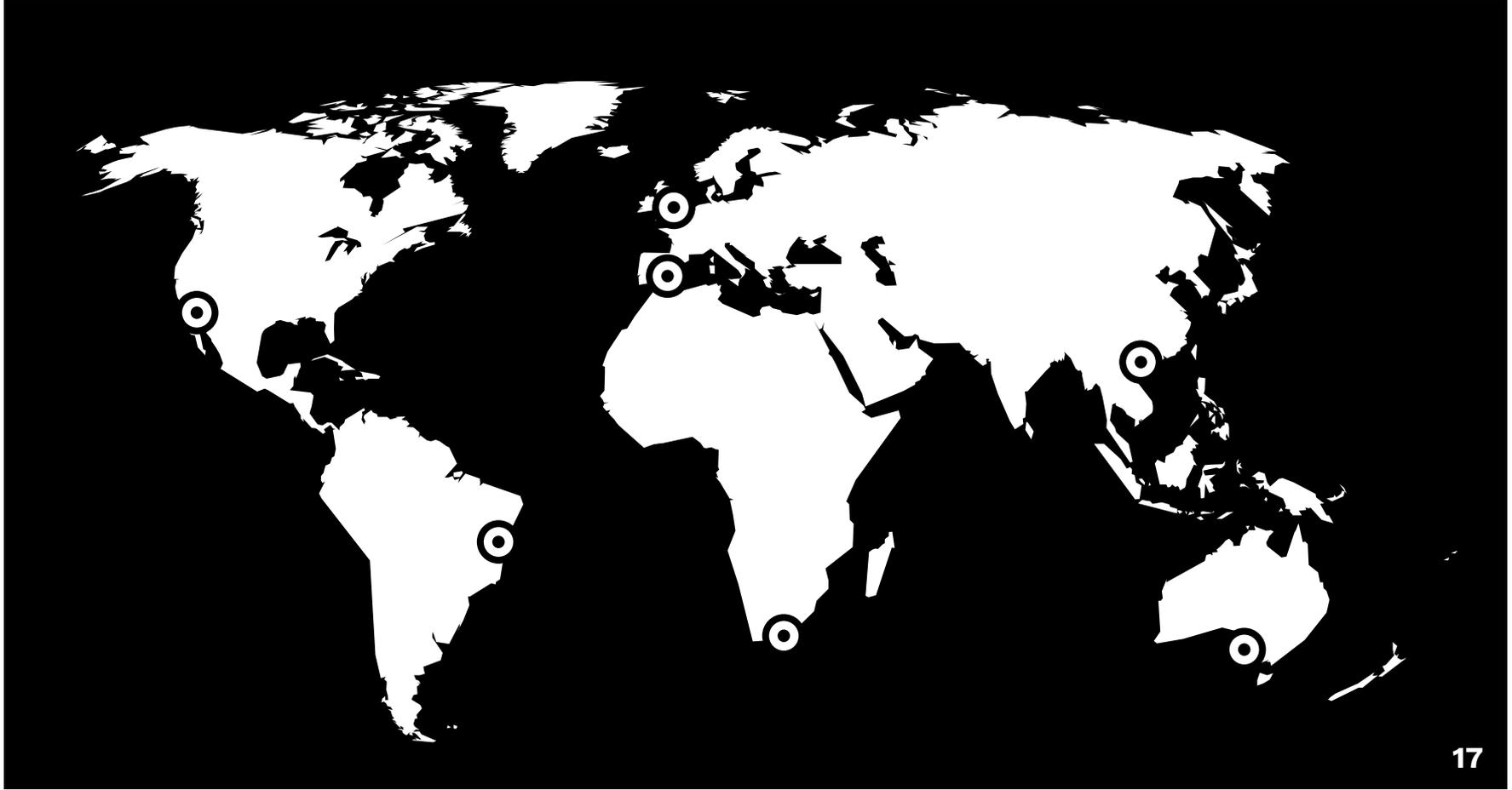
We stand to lose the impact of
internationalisation at home

What if we lose international students?

We stand to lose progress with
internationalisation of curricula



Due to Covid Over 90% of recruitment agents in SE Asia and China say applicants were considering deferring





**We still wanted to welcome our
international applicants and work
towards academic exchange**

How did we address this?



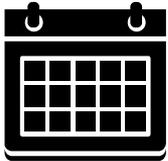
Move to **ONLINE** delivery of courses?

How did we address this?



Market sentiment surveys have revealed that prospective students do **NOT** want to pay the same fee for online delivery of courses.

How did we address this?



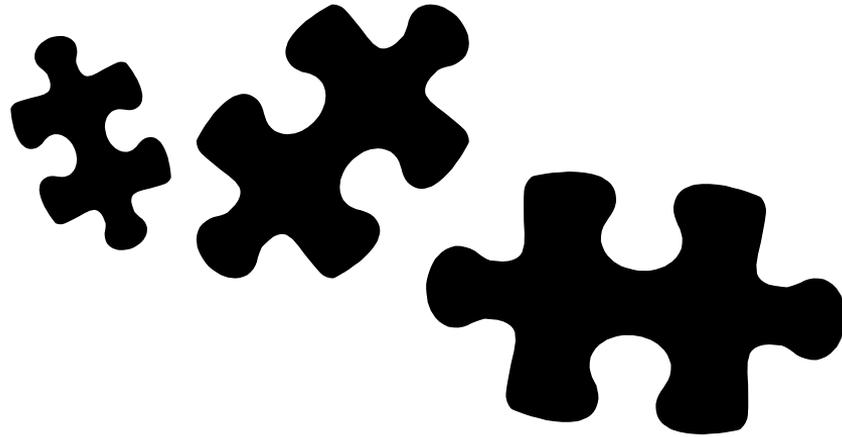
Change academic year start date

How did we address this?



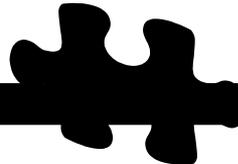
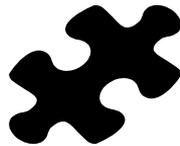
Students are moving to **defer** places

**It's more than
one issue**

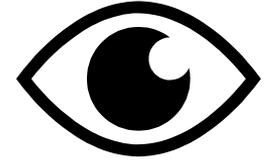


It's more than one issue

Confidence in the quality of teaching
Confident that on campus safety is paramount
Confidence in cultural awareness



Let's review:



Confidence//

**Is the quality of teaching going to be the same if it's online.
Will it be value for money?**

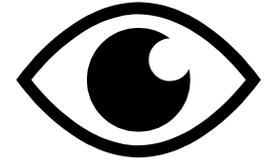
Confident//

Will the students feel protected on campus? Both physically and mentally?

Confidence//

Will the start dates be moved to accommodate changes in the students' home education system

Let's review & respond:



Confidence//

**Is the quality of teaching going to be the same if it's online.
Will it be value for money?**

\\Response

Declare intentions for distance learning, is it phased?

Consider fee reductions and scholarships

Confident//

Will the students feel protected on campus? Both physically and mentally?

\\Response

Instigate Health and Safety procedures.

Free masks, temperature checks.

Student support

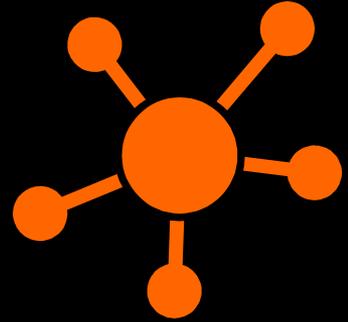
Confidence//

Will the start dates be moved to accommodate changes in the students' home education system

\\Response

Decide on when the 20/21 academic year will begin.

Consider broadening English language qualifications



COMMUNICATION is key

2.

What is Mobility
NOW?

Art and Design Institutions



Is there a way we can take the lead?

Art and Design Institutions



Can we truly adapt our models of studio pedagogy?

Art and Design Institutions



What is the post-pandemic studio pedagogy?

Do we move to the concept of creative space?

Thanks!

