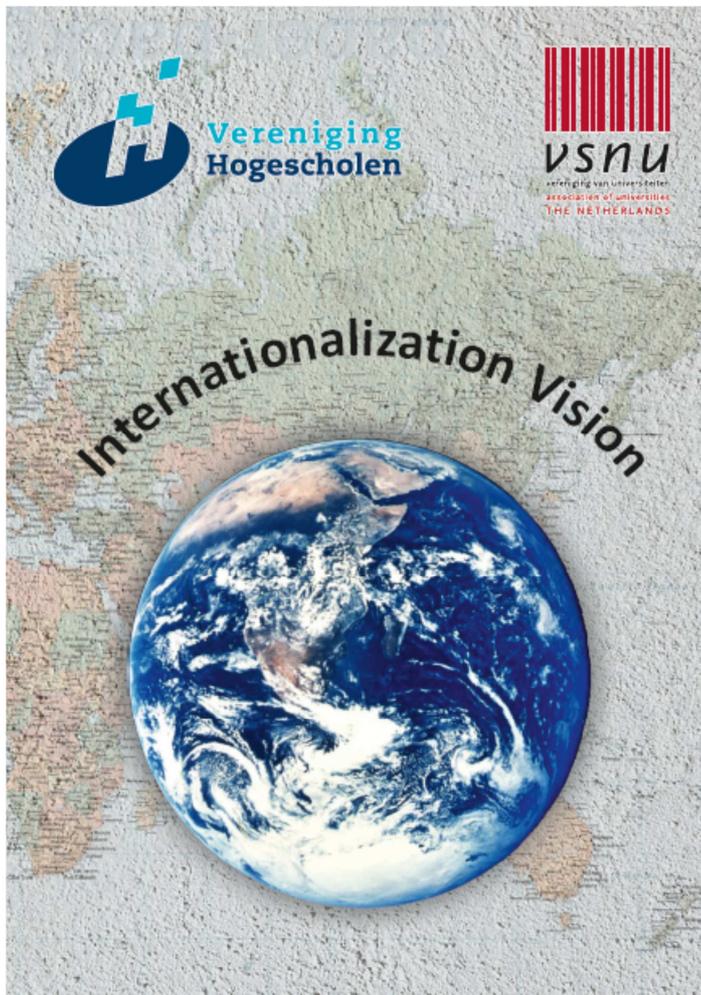
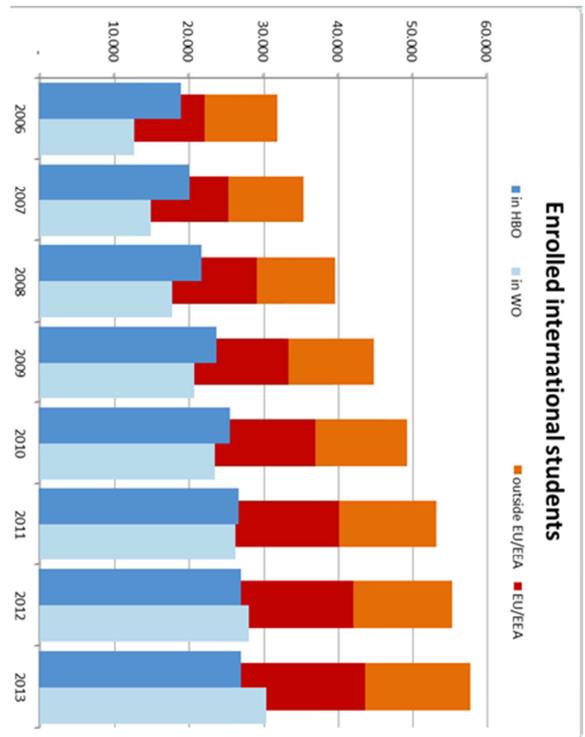


Unique Selling Points

- The Netherlands is a leading knowledge economy with a strong international position and reputation.
- The two-tier system in the Netherlands offers a broad spectrum and a continuum of higher education and research (curiosity-driven and practice oriented research)
- The teaching and research culture, in which freedom of expression, intellectual independence, curiosity and the right to questioning are paramount.
- Dutch higher education offers a very broad range of English taught programmes at all levels (Bachelor's, Master's, PhDs). As a non-English-speaking country, the Netherlands is unique in this respect.
- Close cooperation between the higher education institutions and industry. There are many opportunities to gain work experience during one's studies. For those who have completed their studies, the Netherlands is also an attractive county in which to settle*
- A level playing field for students. The entry criterion is that all students should all have an equivalent level of prior education, as well as sufficient mastery of English.
- Study programmes that focus on global challenges, and which can also train the middle tiers of the workforce.



Higher Education and Research in the Netherlands

Internationalization is essential for The Netherlands to continue developing as a knowledge economy and boost its innovative strength and competitiveness. We - Dutch research universities and universities of applied science alike - choose to play an active role in global knowledge networks, in the vanguard of knowledge transfer, development, and application. We regard internationalization of our higher education institutions as a challenge demanded by society. Internationalization has to be part and parcel of teaching and research, helping to strengthen their quality. Our vision is to express this more forcefully through a number of shared aspirations to:

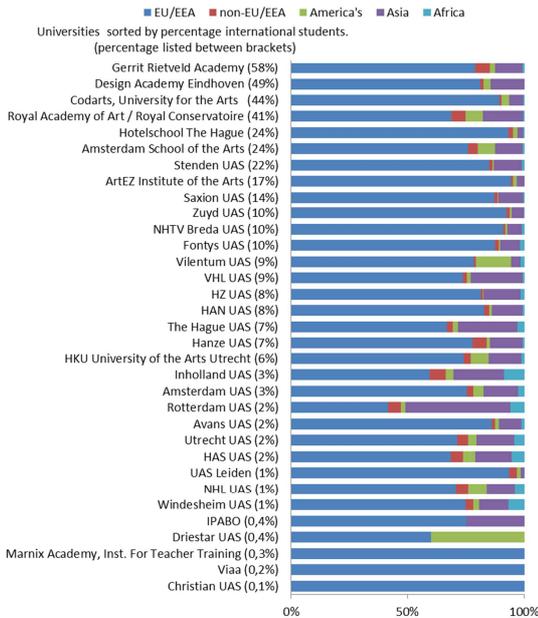
- equipping Dutch students with the relevant, widely applicable knowledge and international skills for their future professions in the Netherlands and beyond;
- boosting the contribution made by international students and staff to the Dutch knowledge economy;
- achieving greater synergy between the brands "Nederland kennisland" and Holland branding; and
- broadening and deepening strategic cooperation: Investing in global knowledge networks and facilitating the physical mobility of staff and students.

All of this will require even more of a focus on a common profile: Netherlands as knowledge economy (Nederland Kennisland), the place to be when it comes to acquiring, developing and passing on knowledge. Universities are taking up the challenge to establish the Netherlands as a global brand in order to ensure a place in the top five knowledge economies.

Thom de Graaf - Vereniging Hogescholen (The Netherlands Association of Universities of Applied Sciences)

Karl Dittrich - VSNU (Association of Universities of Applied Sciences)

Enrolment of international bachelor students NL universities of applied sciences (UAS), 2013

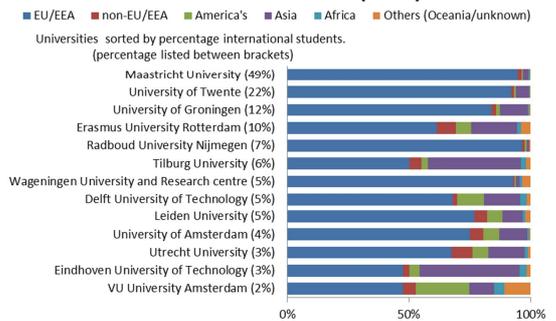


Ingeschreven internationale studenten per 1 oktober 2014

Bron: 1cHO2014 (voorlopige cijfers)

Nationaliteit	University		UAS		Totaal
	Bachelor	Master	Bachelor	Master	
Duitsland	6867	3277	11647	159	21954
China	682	1772	1564	43	4061
België	977	586	681	111	2355
Griekenland	252	1512	204	40	2008
V.K.	784	571	407	66	1903
Italië	470	825	459	90	1846
Bulgarije	383	348	990	11	1733
Roemenië	301	412	569	12	1295
Spanje	222	528	375	159	1281
Frankrijk	363	266	548	63	1240
Indonesië	191	416	328	8	943
Polen	284	293	300	35	912
India	93	678	70	2	843
Litouwen	185	182	395	26	787
Rusland	142	147	298	29	618
Suriname	207	139	237	7	590
Hongarije	107	164	254	27	551
V.S.	115	267	96	38	546
Letland	101	54	365	12	532
Finland	205	91	129	8	435
Portugal	54	175	171	34	434
Oostenrijk	111	138	150	15	414
Noorwegen	79	63	227	6	375
Zweden	108	110	130	10	358
Slowakije	74	103	163	5	345
Turkije	61	144	108	14	327
Ierland	79	129	92	16	317
Iran	57	121	130	8	316
Zuid-Korea	83	61	124	36	304
Tsjechië	94	124	77	4	299
Mexico	23	224	39	13	299

Enrolment of international bachelor students NL research universities (2013)



Nationaliteit	University		UAS		Totaal
	Bachelor	Master	Bachelor	Master	
Oekraïne	56	67	158	10	291
Vietnam	36	47	200	3	286
Zwitserland	57	96	94	12	258
Estland	59	46	124	8	238
Denemarken	52	41	133	11	237
Canada	36	91	76	19	222
Brazilië	32	87	70	13	202

Overige nationaliteiten

161-200 studenten	n.v.t.
125-160 studenten	Colombia, Nigeria, Kroatië, Luxemburg, Cyprus, Slovenië, Thailand
100-125 studenten	Japan, Pakistan, Taiwan, Zuid-Afrika, IJsland, Marokko
75-99 studenten	Albanië, Nepal, Oman, Australië, Saoedi-Arabië, Ecuador, Bangladesh, Azerbeidzjan, Egypte, Kameroens Israël, Ghana
50-74 studenten	Kazachstan, Maleisië, Kenia, Macedonië, Servië, Chili, Peru, Singapore, Afghanistan, Wit-Rusland
25-49 studenten	Irak, Ethiopië, Filippijnen, Georgië, Armenië, Argentinië, Qatar, Zimbabwe, Moldavië, Syrië, Venezuela, Costa Rica, Tanzania
10-24 studenten	Sri Lanka, Uganda, Rwanda, Kaapverdië, Liberia, Montenegro, Soedan, Malta, Nieuw-Zeeland, Kyrgizië, Trinidad en Tobago, Bolivia, Sierra Leone, Honduras, Cuba, Jordanië, Kosovo, Mongolië
6-9 studenten	Guatemala, Tunesië, Zambia, Burundi, Congo (D.R.), Mauritius, Somalië, Algerije, Angola, Congo, Dominicaanse republiek, Eritrea, Jamaica, Myanmar, Namibië
1-5 studenten	Botswana, Burkina Faso, Kaapverdië, Liberia, Montenegro, Ivoorkust, Malawi, Nicaragua, Panama, El Salvador, Uruguay, Brunei, Gambia, Guinee, Togo, Turkmenistan, Bahamas, Bahrein, Belize, Fiji, Gabon, Guyana, Haïti, Jemen, Liechtenstein, Noord-Koreaan, Paraguay, Tadzjikistan, Barbados, Dominica, Cambodja, Equat-Guinee, Koeweit, Laos, Mozambique, Senegal, Sint Lucia

Bij 3595 studenten is geen nationaliteit beschikbaar

Enrolment of international master students NL research universities (2013)

